

Bus. Tech appeal up and running

The Institute's \$800,000 Centre for Business Technology Appeal has begun and is doing well in its early stages.

Mr Paul Greenaway, Resident Counsellor for Appeal consultants, Downes, Venn & Associates, says

early response to the appeal has been positive.

So far, the Victorian Department of Industry, Commerce and Technology has committed \$60,000 to the Centre in the first year, and another \$60,000 commitment has been made by a major public corporation.

Negotiations are continuing with a number of companies, public bodies and government instrumentalities at both the Federal and State levels.

The Appeal Committee, comprising 16 members of Council and staff, and led by Mr Ken Green, foundation President of Council, is going to potential donors with endorsements from the Federal Minister for Industry, Technology and Commerce, Senator John Button, and his Victorian counterpart, Mr Ian Cathie.

Senator Button appears in an appeal videotape and both he and Mr Cathie are featured in the appeal brochure.

In the videotape, Senator Button says the world's business, economic, financial and political shape is undergoing rapid change because of the information revolution.

He urges Australia's private and public enterprise 'to take up the challenge of this new environment' - to adopt the business technology approach to compete.

'I commend Chisholm Institute of Technology's initiative in establishing the Centre for Business Technology.

'Such an initiative is needed by Australia now, and deserves your support,' Senator Button tells potential donors.

'I am convinced the Centre will provide considerable encouragement to Victorian business and industry to exploit more fully the developing technology in this vital field,' he said.

In the exploratory stage of the appeal which began last month, Appeal committee members, Mr Green, Development Director, Dr Bill Briggs, and others made approaches to 25 major companies and other organisations identified as potential major donors.

'We assessed these particular organisations as having an inherent interest in business technology, as being likely to support an educational institution, as having the funds available to make major contributions to the appeal,' says Mr Greenaway.

'In addition, they had some connection with Chisholm, such as being major employers of Chisholm graduates, sponsors of prizes, or users of the Institute's consultancy and continuing education services.

'We hope that in a short time we can announce that some of these organisations have contributed generously.'

Funds committed in this first stage of the appeal will set the scene for the further stages, Mr Greenaway says.

A rough rule of thumb in capital appeals is that a third of the total amount will be given by the 10 top donors, another third by about 100 donors, and the remainder by the rest.

'In the exploratory stage, we're looking for as many of those top 10 donors as we can find.'

The intensive phase of the appeal begins on 20 March and will run for eight weeks.

During that period, the appeal committee, backed by other Council members, staff, and School advisory board members will invite senior people from 210 companies and other organisations to a series of functions in the City and at Chisholm.

Up to 20 corporate representatives will be wooed at the two hour evening functions.

'These will be followed up by individual approaches, when contributions relative to a corporation's interest in the field and standing in the business community will be suggested,' Mr Greenaway says.

After that, the appeal will continue at a lower level for the rest of the year.

Mr Greenaway says corporations, government authorities and the like were assessed as the primary targets

for the appeal; 'the very nature of business technology makes them that.'

He expects that at the end of the day, almost all the donors will be in the corporation or government department or authority category, although 'there could be a few individuals in that bottom third of smaller donors'.

Mr Greenaway is confident the \$800,000 target will be achieved 'despite the fact that money is tight in the corporate sector'.

'I believe the funds will be forthcoming because of the important long term benefits a strong Centre for Business Technology has to offer corporate Australia.

'We are presenting this appeal to companies and others as an investment in their own future - if they want to prosper in competition with other companies and organisations in Australia and overseas, they will have to use business technology and they will need the expertise the Centre and the associated educational programs offer.

'I believe our potential donors will accept that approach when we present it to them. Some already have'.

But Mr Greenaway warned against expectations of early, dramatic success in the appeal.

'It will be a long, hard slog - we are talking to hard-headed people who not only have to be convinced as individuals that what have to offer is good for them and their organisations, but that what we are offering is the best option for them.

Frankston business boost

The David Syme Business School has appointed a senior academic to Frankston campus to lead the development and extension of its courses there.

Mr Dennis Taylor, a Senior Lecturer in the Department of Accounting, has been appointed to Frankston with the title of Principal Lecturer, Academic Development.

Announcing the appointment the Dean of DSBS, Dr Ken Tucker, said Mr Taylor would have wide responsibilities for formulating new tertiary, professional and community courses to meet the needs of both students and employers in the Frankston, Peninsula and Westernport regions.

Demand had been good with nearly 400 students enrolled.

'The School now is ready to embark on the next phase developing courses custom - built for Frankston and the surrounding area'.

Dr Tucker said Mr Taylor would be talking to business, government, education and community leaders in the region to determine the needs.

In developing educational approaches to meet those needs, he would be able to call on the skills and know-how of DSBS staff at both the Caulfield and Frankston campuses.

Mr Taylor is well qualified to lead the new development.

A graduate of both Monash and Melbourne universities, and a Fellow of the Australian Society of Accountants, he held lecturing positions at Monash University, Waikato University (NZ) and Oregon University (USA), before coming to Chisholm.

He has also worked in accounting, company secretary and financial analyst positions in the banking and finance industry.

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State of the art

Charles Gregory (pictured) is one of the 'School of Art and Design's was using on a very small scale on pioneers in the field of computer decorated pottery.

A final year student in the Graduate Diploma in Ceramic Design in 1984, he included computer studies as an elective, and under the direction of Senior Lecturer in Graphic Design, Mr Michael Kitson, produced some eye-catching work.

This image was part of a motif he enlarged to a scale of 3 x 1.7 metres the image will be used as a tapestry design, to be woven by TAFEI students of the Warrnambool Technical College - an in-the-art technology and very traditional methods.

Timber research Centre wins industry support

Victoria's first industry sponsored Timber Engineering Technology Centre is to be established at Chisholm

The Victorian Timber Promotion Council has pledged a minimum of \$120,000 over the next three years, with a further \$30,000 expected from the Radiata Pine Research Institute in support of the Centre.

Head of the TETC is Dr Bob Milner, who was responsible for the negotiations to form the centre.

Dr Milner says the promotion of timber as a construction material in engineered structures is central to the aims of the Centre.

In Australia, the largest single use of timber is in domestic housing, and according to Dr Milner, even in this area the timber industry has been losing ground to the concrete and steel industries which also dominate large scale construction projects.

'It's a problem that's unique to Australia.

'New Zealand, North America and Europe have long been building very spectacular and large timber structures which are generally not built here'.

He says the timber industry sees this as an area of enormous potential and aims to promote the use of timber as a construction material competing with concrete and steel.

The TETC will provide a research and development capability for the timber industry and conduct continuing education programs tailored to the needs of the industry.

During 1984, Dr Milner worked with the industry on PEP secondment, and as a result several R&D projects have arisen, several of which are currently in the final stages of negotiation.

Dr Milner estimates that the TETC initially will generate income to the tune of \$80,000 - \$100,000 per year.

The initial industry sponsorship will be used to develop the Centre and to employ a Timber Industry Fellow.

The TETC will operate within Chisholm's Engineering Research and Advisory Centre (CITERAC) under

the Division of Engineering and Industrial Technology in the Faculty of Technology.

Chisholm won the right to establish the Centre, the second of its kind in Australia, in the face of strong competition from several other tertiary institutions.

Dr Milner says Chisholm had the edge with its proven record in the research and development of engineered timber structures and its ability to educate engineers about the advantages of timber design.



When two of the overseas participants in the recent UNESCO Regional Workshop on Science Communication at Melbourne University expressed a desire to see more of communication and robotics education, they were directed to Chisholm

Mr Kumio Maekawa (left), Editor of the Hokkaido Shumbun Press, Japan, and Professor Yuan Youqing, Associate Chief Editor of 'Modernisation', a publication of the China Association for Science and Technology, are pictured with Dr Tony Keulemans, Principal Lecturer in Communication Studies. The pair also visited Dr Yow-Lam Oh, Acting Chairman of the Division of Digital Technology.

Asian focus for Business Centre

A major initiative aimed at helping Australian business and industry move into the international arena, especially Asia, has been launched by David Syme Business School.

The establishment of the International Business Centre was announced recently by Dr Ken Tucker, DSBS Dean.

The Centre is headed by Dr John Onto, Head of the Department of Management in DSBS, who originated and led the international studies courses to Asia.

'The Centre will offer a range of consultancy, research, management development and information services aimed at increasing the competitiveness of Australians in the international environment - particularly Asia', Dr Tucker said.

'The establishment of the Centre is a development of DSBS's longstanding interest in this critical field exemplified by our international studies courses which have seen more than 70 students and staff visit and study some 80 organisations in major business centres in Asia in the past two years'.

'The School has developed a pool of expertise and a network of contacts in the region which will be put to work for the benefit of Australian business'.

Dr Tucker sees the Centre as providing a focus for the development and strengthening of Australia's business links with Asia and other regions.

'Our role will be to help Australian business people equip themselves with the special knowledge, skills

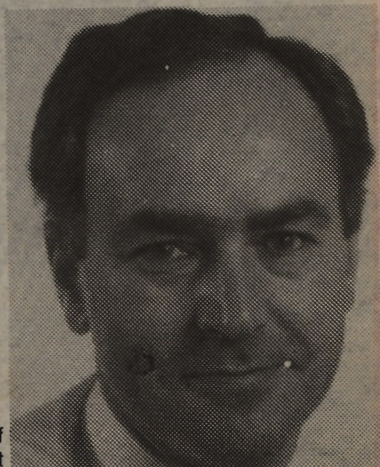
and contacts they need to penetrate the very competitive business environment in Asia and especially the ASEAN region', Dr Onto said.

'At the same time, we will be working on improving our knowledge base and further developing our network of contracts both in private enterprise and government to ensure we offer our clients the best possible guidance'.

Dr Onto believes the simple fact of the establishment of the Centre will put to work for the benefit of Australian business.

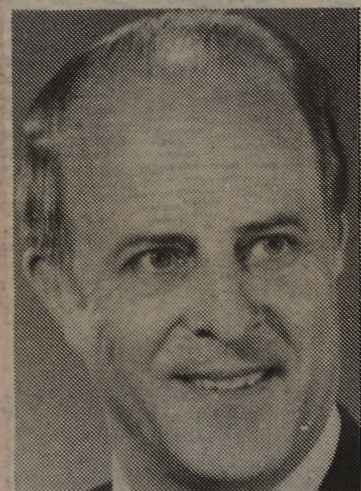
'One of Australia's key problems in Asia is to be taken seriously as wanting to be a fully fledged commercial partner in the region.

'The establishment of the International Business Centre with its emphasis on Asia should be seen as part of Australia's commitment to that objective', he said.



Dr Onto

US expert to visit



Professor Staubus

Chisholm will play host to one of America's top business academics next month.

Professor George Staubus, the Michael N. Chetkovich Professor of Accounting at the University of California, Berkeley, will present lectures to Chisholm students, staff and the public during his stay with the David Syme Business School's Department of Accounting.

His visit is being jointly sponsored by Chisholm and the Australian Society of Accountants.

Among Professor Staubus' credits are the Distinguished Professor Award, California Society of Certified Public Accountants, and the Distinguished International Lecturer, award from the American Accounting Association.

The author of many articles and several texts, his university teaching career has included stints at the University of Chicago, London Business School and New York University, and at Berkeley where he has headed the Accounting Faculty.

Professor Staubus' visit to Chisholm has been arranged as a result of contact made by Senior Lecturer in Accounting, Mr Laurie Webb, during PEP leave at Heywood University, San Francisco during 1981.

including an award winning entry in the Air New Zealand competition in 1982, titled 'Gallery', and more recently, 'Price of Freedom' in the publication 'Island'.

His poetry has been published by the 'Age' newspaper, with another recently accepted for 'Poetry Australia'. Mr Kerr has also been a judge in the Age Short Story Award.

Last year he ran two series of writers' workshops at Chisholm Frankston with another planned for September this year following their success.

Frankston space squeeze

The Institute's success in building up enrolments and the number of courses offered at Frankston is leading to a space squeeze.

Two new relocatable buildings were moved on to the Frankston campus this month to provide four extra classrooms and two extra offices.

The Frankston Campus Manager, Mr Barry Bilham, says the new rooms, located on the north side of A building will be centrally programmed space.

He expects they will be used mainly by business and computing students.

The new relocatables will provide extra space until the new building planned for Frankston is completed.

Mr Bilham says it is hoped to commence work on the new building next year, with occupancy scheduled for 1988.

Kerr on tour

Chisholm author and poet, Mr David Kerr, will join a writers' tour to Gippsland this month as part of Victoria's 150th Anniversary celebrations.

Organised by the National Book Council, the tour will include visits to primary and secondary schools, and workshops for adults and young writers in Yarrum, Morwell, Traralgon and Moe.

Mr Kerr will join prominent poet, Mr Rod Nicholls, and poet and long-time editor of the literary magazine, Lunar, Ms Barbara Giles, on the tour from 19-24 March.

The invitation is further evidence of the growing recognition of Mr Kerr as a writer.

Among his credits to date are several published short stories,

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In addition, he is the author of two books and more than 20 articles in professional and academic journals, a regular presenter of short courses and conference papers, and has acted as a consultant to private companies and government departments.

Mr Taylor who has been teaching courses at Frankston for the past 18 months, sees his new position as a challenge.

'There are exciting opportunities on several fronts', he says.

'With the help and advice of local people, we will be able to shape courses to ensure Frankston campus produces graduates in accounting, marketing, administration, banking and related fields who can meet the highest expectations of employers in the region and elsewhere'.



Ms Gina O'Donoghue has student in 1984. She became the second winner of the Ms O'Donoghue (left) was David Syme Business School presented with the prize by Mrs Marketing Department's George Anne Papisavvas. Her late Papisavvas Memorial Trophy for husband was a leader of the her achievement as top Graduate course when he died of cancer, Diploma in Marketing thesis aged 34, in 1983.

Site clearing has been completed for the new Student Union and Technology Tower block development at the corner of Railway and Princes Avenue on the Caulfield campus.

Stage set for new complex

The acting Associate Director (Planning and Resources), Mr Gerry Maynard, says it is hoped to commence building work on stage one of the \$10 million project, the Student Union complex, in mid year.

A special meeting of Chisholm Council in December committed \$3 million for the Student Union Building.

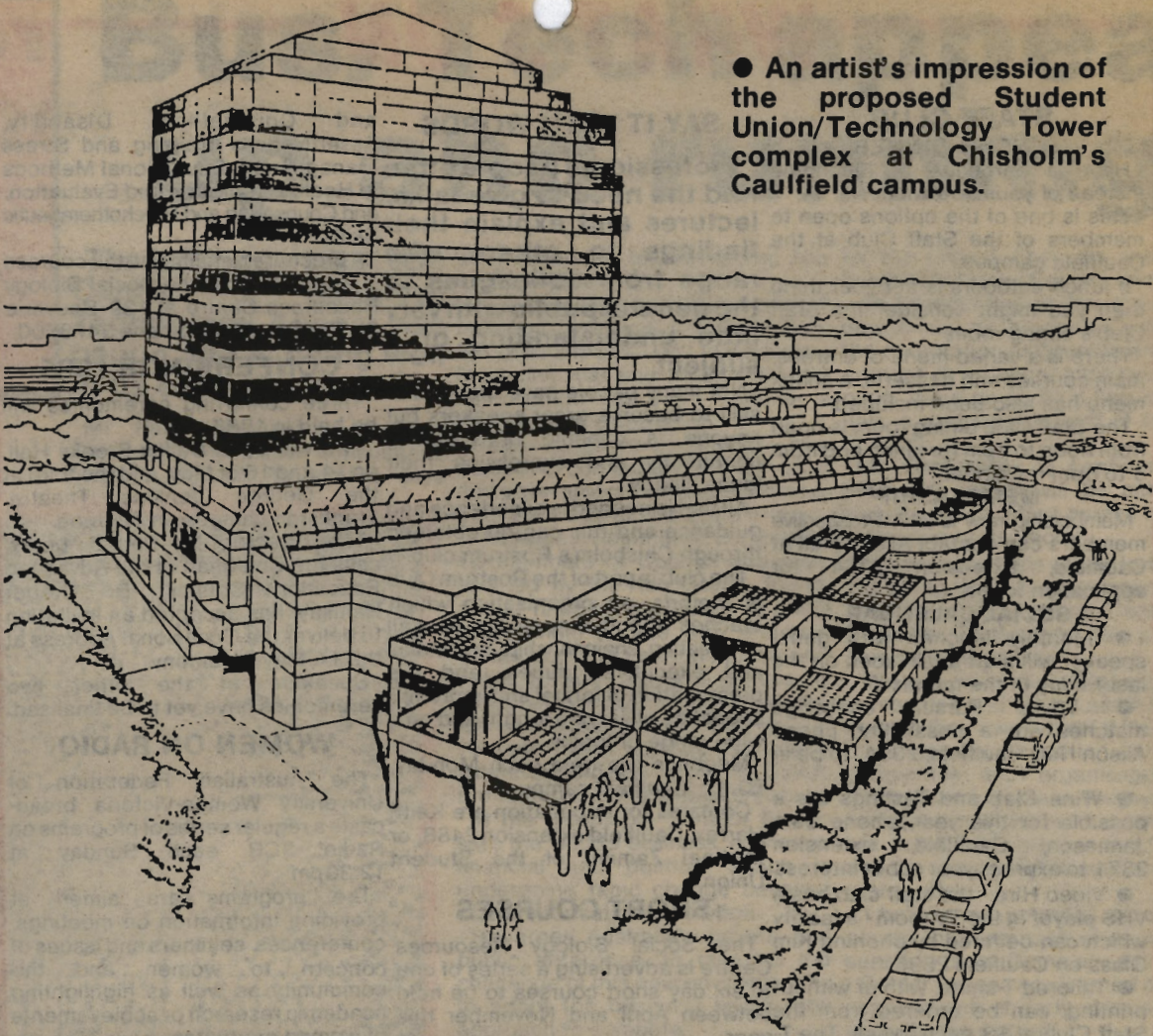
However, final proposals for the seven storey Technology Tower part of the project are still being completed; a report to Council is due in May.

Council approved the Tower project in principle in December after hearing a report from Mr Maynard, who said the development would be unique in Australian tertiary education and would be largely self-funding.

As well as providing accommodation for the Institute's Centre for Business Technology and other Centres, high quality conference and seminar facilities, and administration and secretarial functions, fully serviced space would be let to groups involved with the Centres.

The Institute would seek tenants 'who wish to relate closely to and utilise Chisholm's skills, knowledge and physical resources' and who would in turn 'support the Institute's activities and tie it increasingly to new developments' in various fields, Mr Maynard said.

In addition, the move would be in line with the Federal and State Government policies for closer ties between tertiary education and business and industry.



● An artist's impression of the proposed Student Union/Technology Tower complex at Chisholm's Caulfield campus.

Industry lags in advertising: Link

Industrial companies are changing their corporate strategies to have more direct access to end-users and consumers - but many of them urgently need to step up and better co-ordinate their marketing approaches to match the new directions.

Mr Peter Link, Humes ARC Lecturer in Industrial Marketing in the David Syme Business School, says research he has just completed covering more than 200 corporations, shows industrial companies need to:

- Be more sophisticated in their promotion and marketing decisions to reflect shifts in overall corporate structure and strategy towards direct contact with consumers.
- Devote greater resources in promotional expenditure and marketing manpower, to avoid a self-stoking cycle of inadequate marketing resources leading to lower forecast dollar sales figures.
- Better coordinate their selling, promotion and advertising efforts to get the best value per dollar spent.
- Use a wider variety of proven promotion techniques to communicate with their target markets.

were planning to use advertising and promotion to fight the forecast trend.

Median expenditure on these items was only \$104,000 for 1984/85 or 1.5 percent of sales, and growth in advertising budgets was predicted to lift by only five percent this year.

Rather, industrial companies appeared to be relying on salesforce expansion instead of heavier or smarter advertising to cope with the tight market situation.

Mr Link said the research provided clear evidence that there were big opportunities for industrial companies which could significantly improve their marketing resource allocation procedures, and especially their approach to promotion spending level decisions.

Copies of the research report entitled 'Industrial Marketing in Australia - 1985' are available at a postage paid cost of \$25 from The Department of Marketing, Chisholm Institute of Technology, PO Box 197, Caulfield East, 3145.

SSAU talks

Discussions are continuing on Chisholm's participation in the Superannuation Scheme for Australian Universities (SSAU).

Secretary of the Staffing Committee's SSAU Working Party, Mr Tim Smith, says it is likely a report and recommendations will be put to the May meeting of the Chisholm Council.

Mr Smith joined a recent deputation to meet with the Chairman of the Commonwealth Tertiary Education Commission in Canberra, organised to press for an assurance by the Federal Government to meet all costs associated with CAE participation in SSAU.

Mr Smith says Chisholm has played a 'leading role' throughout investigations on the desirability of participation in the SSAU scheme by Victorian Colleges.

Regular discussions and consultations had been held with staff associations at both local and State levels, he says.

\$\$\$'s spell success for Computer Imaging Group

Chisholm's Computer Imaging Group is going from strength to strength.

In recent developments the Group has:

- Signed two contracts totalling in excess of \$100,000 with private industry to perform imaging tasks with commercial application.
 - Launched its first Master's degree program, financed by one of the contracts.
 - Secured the services of two prominent American computer scientists as visiting fellows to Chisholm during June - August this year.
 - Planned a computer imaging symposium to coincide with that visit.
- The Imaging Group, Dr Charles Osborne, Dr Imants Svalbe, Dr Peter Wells, Dr Graham Swenson, Mr Fred Robilliard and Mr Michael Morgan, has gained wide recognition with pioneering work in imaging technology, in particular, the application of imaging techniques using personal computers.

Last year the workshop series, 'Can Your PC See?' launched the Group's work into the public arena and response was excellent.

Its PC Computer Imaging message

was also taken further afield with a series of in-house courses and seminars by Dr Osborne and Dr Svalbe.

Contacts established as a result are starting to pay dividends, as evidenced by the recently clinched deals with industry.

The contracts, the Group says, promise big savings for the industries involved in the field of the visual inspection and measurement of industrial products.

They have also enabled the launch of the Group's first Master's Degree program this year.

Dr Svalbe says the Group is hopeful of the program is 'the beginning of a substantial involvement in post-graduate studies of image processing at Chisholm.'

An Institute grant has further boosted the Group's work, providing seeding funds to bring two experts in the field to Chisholm as visiting fellows.

Dr Osborne describes the grant as 'a bold innovative step on the part of the (Visiting Fellows) committee since at the time of the application the Computer Imaging Group had just started its activities and had no proven track record.'

'It was evident at the time however

that the potential of computer imaging was high and that this would be a very effective way of bootstrapping expertise in this field.

The visiting fellows are:

● Professor Christopher Brown, Chairman of the Computer Science Department at the University of Rochester, who is noted for his work in Computer Vision, Artificial Intelligence, CAD-CAM and Computer Imaging.

Apart from presenting a number of courses on CAD-CAM and Computer Vision to American industry, he is a co-author of a highly regarded text on Computer Vision, along with many articles.

● Professor Stephen Tanimoto, of the University of Washington Computer Science Department, is the author of more than 60 papers about computer imaging, associate editor of IEEE Transactions on Pattern Analysis and Machine Intelligence and currently is writing a text on artificial intelligence.

To coincide with their visit, the Imaging Group is organising a three day symposium on computer imaging.

The Minister for Science and Technology, Mr Barry Jones, has indicated his willingness to present a Government view of computer imaging.



Students test the water

Second and third year Aquatic Science students recently took part in a field trip to Cement Creek near Mount Donna Buang and the Acheron River.

It was organised to provide the students with an introduction to the types of insects and other invertebrates which live in small streams, and to demonstrate the changes in animal communities downstream.

The trip also provided students with first-hand experience in chemical water sampling techniques.



Mr Link

The research sponsored by James Hardie Industries Ltd and Yann, Campbell, Hoare, Wheeler, showed that while companies were forecasting slower dollar sales growth rates for 1985 compared to the previous year (nine percent in 1985, eleven percent in 1984), few

WHAT'S ON

STAFF CLUB LUNCH & DINNER

Have a barbecue at lunchtime instead of your sandwiches. This is one of the options open to members of the Staff Club at the Caulfield campus. If lunch outdoors is not your thing then you might consider the Staff Club's dining room. There is a varied menu of entrees, main courses and desserts. A snack menu has also been included. The Staff Club dining room is open from noon to 2pm for lunch and from 5 to 6pm for dinner.

MEMBERSHIP

Membership now is 247. Prospective members can contact Alison Hall at Caulfield, extension 2354 for application forms.

SOCIAL CALENDAR

- Monthly lunches with guest speaker will start again soon on the last Friday of the month.
- Trivial Pursuit challenge matches are a possibility, phone Alison Hall, Caulfield, 2354, to be in it.
- Wine Club and Tastings are a possibility for this year, phone Sam Jamieson, Caulfield, extension 2371 to express your sober interest.
- Video Hire - the staff club has a VHS player in the TV room - a facility which can be hired by phoning Kim Glass on Caulfield 2596.
- Tailored T-shirts, with or without printing, can be ordered from the Staff Club at \$3 each (plain). The T-shirts are being produced by a group at Waverley CYSS.

SAY IT WITH WORDS

Professional people often find the need to give talks, lectures and explain their findings to others who range from colleagues to the general public with very little understanding of a subject.

Not many people have the natural skill to become great speakers but anyone is capable of speaking confidently and expressing their ideas clearly.

All that is needed is experience and guidance and this can be obtained through Chisholm's Rostrum club.

The club is part of the Rostrum Club of Victoria, an organisation which teaches effective speaking as well as meeting chairmanship, secretarial and executives duties, and the presentation of formal and impromptu speeches of varying length and on a wide range of topics.

Meetings are held each Monday, B3.41, Caulfield campus.

Contacts for information are Keith Harrex, Caulfield extension 2488, or Michael Zammit of the Student Union.

SHORT COURSES

The Social Biology Resources Centre is advertising a series of one to six day short courses to be held between April and November this year.

Courses are grouped under the headings: Sexuality in Education

and Counselling, Disability, Assertiveness Training and Stress Management, Educational Methods in Health Promotion and Evaluation, and Counselling and Psychotherapeutic Skills.

A brochure detailing all the courses is available from the Social Biology Resources Centre at 139 Bourverie St, Carlton, 3053, phone 3478700.

CONFERRINGS 1985

Three conferring ceremonies will be held in 1985.

Two will be at Dallas Brooks Hall, on 14 and 16 of May, and the third at the George Jenkins Theatre, Frankston campus on 12 June.

The Director, Mr Patrick Leary, says the Chairman of the Advanced Education Council, Dr Gregor Ramsay, has accepted an invitation to deliver the Occasional Address at the 14 May ceremony.

Speakers at the other two ceremonies have yet to be finalised.

WOMEN ON RADIO

The Australian Federation of University Women-Victoria broadcasts a regular series of programs on Radio 3CR each Sunday at 12.30pm.

The programs are aimed at providing information on meetings, conferences, seminars and issues of concern to women and the community as well as highlighting academic research or achievements of women graduates.

Radio 3CR can be found at 837 kHz on your dial.



A new Ceramics Resource Centre has been established within the School of Art and Design at Caulfield.

Open to students and staff, the Centre on Level 6 of B Block houses a varied collection of technical, reference and general material directly related to ceramics - much of it unavailable at standard libraries.

Already it has proven a valuable resource, according to Ms Melanie Cooper, Head of the new Centre.

She is pictured using the slide catalogue, with third year Ceramic Design student, Michael Bold.

And (below) lecturer, Mr Josef Szirer and student Amanda Quinlan investigate the Centre's varied collection of technical reference material.

Two staff members have been re-elected to Council and four others have gained places on Council committees.

The Assistant Academic Secretary, Ms Karen Crook, who conducted the elections said when nominations closed on 20 February, only one nomination was received for each post so the nominees were declared elected.

The two returned to Council are Mr Tim Haslett, Senior Lecturer in Management, Academic Staff representative; and Mr Paul Rodan, Academic Secretary, who is General Staff representative.

Staff on council

The four who gained places on Council committees are Ms Maruta Ayres, Administrative Officer in the School of Social and Behavioural Studies, Legislation Committee; Mr Bob Burford, Lecturer in Chemistry, Buildings and Property Committee; Mr Austin Chapman, Careers Coordinator and Counsellor, Finance Committee; and Mr Dick Whyte, Lecturer in Education, Staffing Committee.

Academic promotion revamp

New academic staff promotion and reclassification procedures provide for direct promotion with Schools.

The Staff Officer, Mr Tim Smith, says the new procedures will encourage Schools to recognise changes in staff capacities, qualifications and experience, as well as providing incentives for staff with unrealised potential.

The new procedures will enable staff to apply direct to their Schools for promotion and Schools with acceptable levels of staffing flexibility and the necessary budget to effect the appointments directly.

Mr Smith says Schools will be able to recommend to the Director a limited number of career promotions from

tutor to lecturer, lecturer to senior lecturer, and senior lecturer to principal lecturer levels as personal reclassifications.

The reclassifications will be subject to the Schools' ability to fund the promotions from existing budgets and staff profile parameters approved by Council.

Each School will establish an Academic Promotions Committee, with a majority of staff representatives, to consider the reclassifications.

Mr Smith says full details of the new procedures can be found in the Staffing Procedures Handbook.

DELAY

The installation of Frankston campus' new switchboard has been delayed due to problems with Telecom.

Frankston Campus Manager, Mr Barry Bilham, says his latest advice is that the installation date now looks like being mid-April, instead of mid-March.



LETTER

From: Alan Hamstead Business Manager.

On a number of occasions last year your publication carried letters from staff complaining about graffiti and cleanliness on campus.

I hope your correspondents have noted that over the New Year break people from the Student Union have been actively cleaning off graffiti from not only the Student Union building, but walls and fences of other institute properties.

This is an initiative that should be welcomed by all concerned with campus aesthetics.

Of particular interest to staff and students attending night classes is the trial commencing this semester using casual student labour to empty rubbish bins in classrooms between 5pm and 6pm nightly.

This is not a general clean, only rubbish removal, but it is hoped that it will make a marked improvement to the teaching environment.

Signed: A.W. Hamstead.

Classifieds

PUBLIC NOTICE

EDUCATIONAL DEVELOPMENT UNIT. CHANGE OF TELEPHONE NUMBERS.

Barry Bron can now be contacted on 2594 for media services to the B Block lecture theatres.

Robert (Nobby) Clarke can be contacted on 228 (Frankston) for off air audio/video dubbing.

Telephone answering machines have been installed on both these numbers for the convenience of staff who wish to use these services.

FOR SALE

MG. MIDGET MK 1V Late '71 model, 40,000 miles from new. \$4950.

GENUINE 'Dobro' guitar, including fitted case, \$350. Contact Peter Taylor, EDU. Ext 2323.

F100, V8 302, 4 speed, duel fuel, L.W.B. tray top with detachable sides, bull bar, off road tyres and wheels. \$4500.

MUNCIE gear box (imp. U.S.A.) GM 4 speed, complete with bell housing and new shifter. \$600. Contact Dearne on Ext. 2134.

GAZETTE DEADLINE

The deadline for the next issue of the GAZETTE is Thursday 21 March. Copy can be left with the Public Relations Office, C1.08, or telephone the Publications Officer, Sue Couttie, extension 2311.

CITSU BOOKSHOP

The Frankston campus now has a new bookshop located in A Block, level 1.

All services offered at the Caulfield campus are now available at Frankston, including:

- Second hand books ● calculators ● special order service
- art materials ● stationary ● cards.

Hours - 10am - 3pm Monday - Thursday
10am - 1pm Fridays.

Manager - Jenny Patchett, telephone ext 333 or 783 6932.