

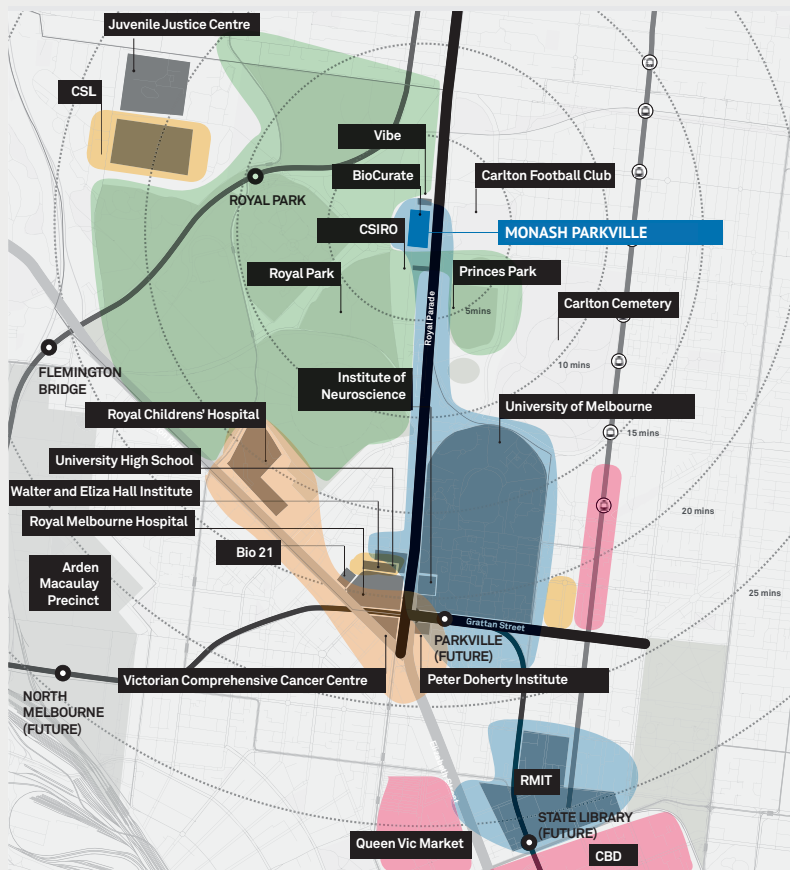
# PARKVILLE CAMPUS MASTERPLAN 2018 - 2038

HASSELL, Urbis, AECOM, SALT, SocioDesign, Capire and JLL in collaboration with Monash University

## CAMPUS VISION

**“Monash Parkville will be a beacon for academic excellence and pioneering research – unique to, and integrated with, the Melbourne Biomedical Precinct and its parkland context.”**

**Campus environments will embody and foster world-leading innovation, collaboration and partnership, in pharmacy and pharmaceutical science.”**



## ABOUT THE MASTERPLAN

Parkville Campus Masterplan 2018-2038 provides a 20-year vision and framework for the physical development of the Monash University Parkville campus. The Masterplan coordinates all site information, functional requirements and organisational objectives into a deliverable plan for cohesive, inclusive and considered development. A focused engagement process was central to the development of the Masterplan, and has helped to shape the campus vision, principles and strategies.

The Masterplan is approved at the highest levels of the University; endorsed by Estates Committee and ratified by University Council.

## CAMPUS CONTEXT

Parkville campus is located on the main thoroughfare of Royal Parade, 3 kilometres north of Melbourne CBD, between the two major parklands of Royal Park and Princes Park. The campus houses the Faculty of Pharmacy and Pharmaceutical Sciences across five separate buildings, and is the University's only single-faculty campus. The campus is situated within the world class Melbourne Biomedical Precinct (MBP), which is made up of over 40 institutions including hospitals, and research, teaching and biotechnology organisations located to the north of Melbourne's CBD. The MBP has established itself as a leading global research and teaching powerhouse and is one of the world's leading Biomedical Precincts. The campus is also part of Plan Melbourne's Parkville National Employment and Innovation Cluster (NEIC), and a member of the Precinct Leadership Group.

The Faculty is ranked second in the world for Pharmacy and Pharmacology (QS World University Rankings), and is a research intensive faculty with a broad range of partners and collaborators within the MBP, nationally and internationally. The Faculty has achieved significant growth in research since 2011, which is forecast to continue.

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## MASTERPLAN STRUCTURE

The campus vision is supported by five core principles that respond to the context and aspirations of Parkville campus. The principles are reinforced through site-specific strategies (key strategic outcomes), organised around the four campus development themes: Buildings and Infrastructure, Public Realm, Access and Wayfinding and Campus Identity. This structure is consistent across the Monash Masterplan suite of documents.

## MASTERPLAN PRINCIPLES

- 1 **Ensure sustainable growth**
- 2 **Assert Monash presence and identity**
- 3 **Reinforce pioneering teaching and research**
- 4 **Strengthen relationships and connections**
- 5 **Foster community**

## MASTERPLAN IMPLEMENTATION

The Masterplan is not a detailed delivery plan; implementation is flexible, contingent on numerous factors that are internal and external to the University. Implementation of some strategies are underway, while others will take longer to realise.

## KEY STRATEGIC OUTCOMES



**Built Form:** Optimise land-use development density, ensuring the urban response is respectful of its heritage and local context. Create flexible and adaptive built form with impactful, innovative architecture. Provide opportunity to showcase teaching and research activity, faculty success, and the economic contribution to improving global health outcomes.



**Activation:** Create a legible and vibrant cross-campus 'walk' or circulation route to focus the population and enable serendipitous moments. Locate the library, student hub, student support services and retail spaces directly off the primary circulation route to increase activation. Maximise recreational opportunities on and off campus areas.



**Enterprise and Community:** Use Royal Parade and Walker Street frontages to provide a welcoming community interface and assert a strong Monash presence in the Melbourne Biomedical Precinct. Provide spaces for industry and public engagement and create ground floor opportunities for extended use by precinct, campus and local communities.



**Landscape:** Optimise outdoor amenity, creating distinctively themed landscape settings integrated with, and responding to, built form at building frontages, balcony and rooftop areas and the spaces between buildings. Ensure the Royal Parade frontage welcomes people from multiple approaches, links all campus buildings, and enhances connections to Royal and Princes Parks.



**Sustainability:** Progressively develop more efficient and sustainable campus infrastructure, and adopt a resilience-based approach to achieve long-term sustainable goals to minimise energy and water consumption, reduce the campus carbon footprint, and maximise land use and building density.



**Transport:** Increase pedestrian safety and encourage use of public transport by working with authorities to provide an accessible tram stop on Royal Parade and improving lighting and safety to the tram and train stops in Royal Park. Encourage active transport by providing a range of secure bike parking options, including a central bike arrival station (BAS) on campus.