

INTERNATIONAL BUSINESS

Launch your international career



WHY STUDY INTERNATIONAL BUSINESS?

Globalisation and disruption have fundamentally changed the way we do business. Whether it's your ambition to run a start-up or work for a multinational, an international perspective is vital to every aspect of your career.

WHAT IS INTERNATIONAL BUSINESS?

The brightest minds in business have a global outlook, and the Bachelor of International Business is tailor made to not only give you that mindset – but the skills to turn your international insights into a successful career.

Here, thinking bigger is just part of thinking about business. You will be challenged to understand the global forces that shape markets and trade around the world. Once you have the skills, you'll be an asset to any organisation that wants to work smarter in today's world.

WHERE WILL A BACHELOR OF INTERNATIONAL BUSINESS TAKE YOU?

If you are interested in working with and managing people from different countries and cultures, this degree could be the right fit for you. Whether you're based here in Australia or somewhere else in the world, you'll be in a position to support businesses operating in international economies. You might be helping Australian companies set up operations internationally, or working with international companies to find their footing in Australia.

You can also complete a series of accounting electives that could help you gain accreditation with CA or CPA.

Our graduates have gone on to work in accounting, HR, marketing and consultancy. With the entrepreneurship skills that you will learn in your degree, you can even turn your innovative business concepts into reality.

Whatever path you choose, you'll have business skills that are in demand around the world.

Fast track your degree

A little different from our other course options, the Bachelor of International Business starts in the heart of the CBD in 2021 and continues on campus at Caulfield in 2022.

While other university programs shut down over summer, you can continue to study, and with three trimesters a year, you'll complete a three-year Bachelor's degree in just two years.

As a Bachelor of International Business student, you'll be an active participant within your classes. You will also complete a combination of online activities and take part in workshops to apply your knowledge.

There is no hiding in the back row in a Bachelor of International Business. You will be encouraged to actively debate and discuss each week's lecture content, working through the coursework with your lecturers, and building vital thinking and communication skills as you go.

GO BEYOND THE CLASSROOM

During the Bachelor of International Business, all students can complete a trimester studying abroad, or undertake an industry placement.

We know getting a foot in the door can be difficult for students, so we've built professional experience into our course. Through our relationships with employers across Melbourne, you'll complete an internship in an area of your choice, and have the option to further your studies overseas at a prestigious university.

Gaining practical experience is an integral part of taking your newfound knowledge of international business and putting it to work.

Study abroad

Studying abroad in another country will enrich your cultural experience and broaden your understanding of business in a global context. Studying abroad, you'll get the chance to learn the local language and be immersed in the cultural activity and events within that country. There are semester long Study Abroad opportunities at our partner institutions located in China, South Korea, Japan, Hong Kong and Malaysia, or perhaps you would like to join a shorter 3-6 week study tour to Asia, North America, South America or Europe. With generous New Colombo Plan scholarships available for destinations in Asia, Studying Abroad is within easy reach.

To download the Study Abroad Brochure visit monash.edu/bib

Industry placement

Alternatively, you can complete an 11-week industry placement at an Australian company. We have a team of placement consultants who will personally meet with you to understand your unique career plan. From there, we can help place you in an internship that best suits your career aspirations. We'll also check your resume and set up job interviews with our partner companies.

Relationship with industry

During 2021, the Bachelor of International Business is taught at our specialised CBD location, so before you have even entered the workforce, you will already be soaking up the energy and atmosphere of a diverse, fast-paced global city. You will also have the opportunity to visit large organisations just outside your classroom, including NAB and CPA.

Every month you will learn from and network with guest speakers who are international business industry leaders. They'll share first hand their insights and experience of what it's like to play a part in the global business landscape, and give you the chance to build your network from your first trimester.

"The highlight of my course has been the study abroad program and internship, where I delved into another culture while studying at a globally recognised university. It's an experience I will remember and draw on for the rest of my life – and it tied to the course and provided me with real, transferable international knowledge and experience, as well as connections abroad and domestically.

The course couples a foundation of theoretical understanding with practical experience to give you a global mindset, and the fast-tracked double degree option is an excellent way to gain a competitive edge.

In today's global economy, I enjoy how Economics highlights the inter-connectedness of everything and how Law adapts to meet socio-economic changes.

I hope to work for the Australian Government or as a foreign market advisor for a multinational company. Ultimately, I'd like to partner with some good friends and build an enterprise from the ground up."

CHARLIE HOOTEN
Bachelor of International Business



INNOVATIVE CURRICULUM

Studying an innovative curriculum will set you apart from other business graduates. Your units will integrate industry hot topics, such as Entrepreneurship and Digital Technology in Business, with skills such as Integrative Thinking, which are in demand for new graduates.

Bachelor of International Business (single degree)

Year 1				
Trimester A	BIB core unit	BIB core unit	BIB core unit	BIB core unit
Trimester B	BIB core unit	BIB core unit	BIB core unit	BIB core unit
Trimester C	BIB core unit	BIB elective	BIB elective	BIB elective
Year 2				
Trimester A	BIB core unit	BIB elective	BIB elective	BIB elective
Trimester B	Study Abroad or Investigative project in business or Industry-based project			
Trimester C	BIB core unit	BIB core unit	BIB elective	BIB elective

Double your opportunities with a double degree

As established industries change and entirely new ones emerge, employers are looking for graduates with a fresh approach to business. Completing the Bachelor of International Business as part of a double degree can give you a competitive edge that counts more than ever. And you'll get it done in just three to four years.

Whether you want to broaden your perspective in the Arts, or double down on your business skills, going that extra mile can pay off when you step into the professional world.

An alternative way to study International Business

International business can also be studied as a major within a Bachelor of Business at our Caulfield campus. To give you a broad business skill set, the program covers accounting, marketing, business law, management, economics, business statistics and finance. And with a major in International Business, you'll get a practical understanding of business issues in international organisations and contexts, and gain access to employment opportunities worldwide.

Bachelor of International Business/ Bachelor of Business

Gain another specialisation with a Bachelor of Business to give you a competitive edge when you enter the business world.

You can study complementary areas to give you a genuine depth of study across both domestic and international business disciplines, build a portfolio of skills by studying different disciplines, and tailor your degree to increase your employability.

For this combination, you'd take your Bachelor of International Business units at the Monash city location, then complete your double degree by studying Business units at the Caulfield campus.

Year 1				
Trimester A	Business core unit	Business core unit	Business core unit	Business core unit
Trimester B	Business core unit	Business core unit	Business core unit	BIB core unit
Trimester C	BIB core unit	BIB elective	BIB elective	BIB elective
Year 2				
Trimester A / Semester 1	BIB core unit	BIB elective	BIB elective	BIB elective
Trimester A, B or C / Semester 2	Study Abroad or Investigative project in business or Industry-based project			
Trimester C	BIB core unit	Business Capstone*	BIB elective	BIB elective
Year 3				
Semester 1	Business major	Business major	Business major	Business major
Semester 2	Business major	Business major	Business major	Business major

* Depending on the major being completed in the Bachelor of Business degree, you may be required to undertake some Bachelor of Business units in these periods to meet course progression requirements. Some travel between the city location and Caulfield campus will be required.

Disclaimer: Course maps are a guide only and may be subject to change. Some double degrees may vary in duration depending on their structure and requirements. For more information on individual degree course maps, please visit monash.edu/study

Bachelor of International Business/ Bachelor of Arts

Combining a Bachelor of International Business with a Bachelor of Arts provides a genuine breadth of choice. There are more than 40 majors and minors available, across the arts, humanities and social sciences, to complement your studies in business. If you are intrigued by psychology, politics or language, all three have a profound impact on international business, from knowing how to solve everyday problems, to orchestrating big business deals.

Some travel between the city location and the Caulfield and Clayton campuses will be required.

In this combination, you would take your Bachelor of International Business units at the Monash city campus, and then complete your Arts units at either the Clayton or Caulfield campuses.

Year 1				
Semester 1 / Trimester A	Arts major	Arts major	Arts minor	BIB core unit
Semester 2 / Trimester B	Arts major	Arts major	Arts minor	BIB core unit
Trimester C	BIB core unit	BIB core unit	BIB core unit	BIB core unit
Year 2				
Semester 1 / Trimester A	Arts major	Arts major	Arts minor	BIB elective
Semester 2	Arts major	Arts major	Arts minor	Arts elective
Trimester C	BIB core unit	BIB core unit	BIB core unit	BIB core unit
Year 3				
Trimester A, B or C	Study Abroad or Investigative project in business or Industry-based project			
Trimester B / Semester 2	BIB core unit	Business Capstone	Arts elective	Arts elective



Find out more

To learn more about International Business with Monash Business School visit:

monash.edu/international-business

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