

Agent Advertising Approval

Your agreement with Monash University states that agents must not place or produce any advertisement, marketing or promotional material regarding Courses, Monash University, Monash College, Monash University South Africa, Monash University Sunway campuses and including Foundation year, Diploma and English programs without the prior written consent of the Office of Future Students.

Please complete this form and email it to your Monash University Regional Manager for approval.

Date of Application:	/ / (dd/mm/yr)		
Agent:		Contact Name:	
Email:		Telephone:	
Monash University Regional Manager Name			

Medium: (Please tick one or more)				
<input type="checkbox"/> Print/press	<input type="checkbox"/> Digital	<input type="checkbox"/> Billboard	<input type="checkbox"/> TV	<input type="checkbox"/> Other

Ad title and description: (Headings should be a maximum of six to eight words)	
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Material deadline date:	/ / (dd/mm/yr)	Frequency of exposure:	
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Ad details: (specifications, colour/b&w, translations if text is other than English):

Required elements for all advertising

Medium	Monash University Logo	GO8 Logo	Global footprint	Monash Website	Social Media *	Cricos Code
Press/Print	■	■	■	■	■	■
Digital	■	■	■	■	■	■
Billboard	■	■	■	■	■	■
TV	■	■	■	■	■	■

* Weibo applies only to China, Hong Kong and Taiwan. Facebook and Twitter are not available in China.

Please supply the artwork with this approval form. Failure to provide may jeopardise deadline of final approval.