



Sustainability in Business and Economics

*A workshop hosted by Monash Business and
Sustainability Network and Centre for Development
Economics and Sustainability*

Monash University Conference Centre, Prato, Italy

22-23 June 2015

PROVISIONAL PROGRAM

Day 1: Monday 22 June 2015

8.45am – 9.15am	REGISTRATION
9.15am – 9.30am	Welcome Professor Gary Magee, Deputy Dean (Research) Monash Business School, Monash University, Australia
9.30am – 10.45am	Plenary Session Chair: Michael Ward, Monash University, Australia - <i>Using Movers to Uncover the Persistence of Social Comparisons: Evidence from a Series of Natural Field Experiments</i> – Michael Price, Georgia State University, USA - <i>Applying Leading Sustainable Procurement Thinking at Australia Post</i> - <i>Dai Forterre, Australia Post, Australia</i>
10.45am – 11.15am	MORNING COFFEE BREAK

11.15am – 1.00pm **Parallel Streams:**

**Stream A1: Economics –
Chair: TBA**

- *Providing (Impure) Public Goods under Risk* – Andreas Lange, Hamburg University, Germany
- *Sustainability of an economy relying on two reproducible assets* – Vincent Martinet, French National Institute for Agricultural Research (INRA), France
- *Sustainable government intervention in financially distressed markets: bailout stigma and its implications for optimal policy* - Chongwoo Choe, Monash University, Australia

**Stream B1: Business -
Chair: Amrik Sohal, Monash University, Australia**

- *Social Business and Sustainable Development* – Quamrul Alam, Dept. of Management, Monash University, Australia (with Masud Isa)
- *Sustainability opportunities through small scale rice husk generators in China* – Filippo de Carlo (University of Florence, Italy (with Massimiliano M. Schiraldi)
- *Sustainable Business – illustrated by sustainable supply chain management as well as sustainable growth within family business* – Gerald Reiner, University of Klagenfurt, Austria

1.00pm-2.00pm **LUNCH**

2.00pm-3.45pm

Parallel Streams:

**Stream A2: Economics –
Chair: TBA**

- *Rob Peter To Pay
Paul: state sponsored
reforestation and agricultural
production in Southeast
Asia* – Paulo Santos,
Monash University, Australia
- *The incidence of fossil
fuel subsidy reform in
developing economies* –
Ian Coxhead, University of
Wisconsin-Madison, USA

**Stream B2: Business –
Chair: Amrik Sohal, Monash
University, Australia**

- *The Bigger Picture:
Exploring Sustainability
and its impact on the UK
agribusiness Supply chain*
– Amir M. Sharif, Brunel
University Business School,
UK
- *An overview of CSR in the
renewable energy sector*
– Toufic Mezher, Masdar
Institute of Science and
Technology, Abu Dhabi,
UAE
- *A Review of Food Security
Policies in India with Special
Reference to Farming
Community* – Pushpa
Trivedi, IIT-Bombay, India

3.45pm-4.15pm

AFTERNOON TEA/COFFEE BREAK

4.15pm-5.15pm

Parallel Streams:

**Stream A3: Economics –
Chair: TBA**

- *Regulatory Performance
of Audit Tournaments and
Compliance Observability* –
Lata Gangadharan, Monash
University, Australia
- *High Fines for
Misdemeanors: The
Public Natural Resource
Management Game* –
Jeff LaFrance, Monash
University, Australia

**Stream B3: Business –
Chair: Amrik Sohal, Monash
University, Australia**

- *Managerial Views On
Sustainability Reporting
And Lack Thereof* – Aldonio
Ferreira, Department of
Accounting, Monash
University, Australia
- *A Construct of Triple Bottom
Line and Reasons for
Implementing Sustainable
Business Practices in
Companies and their
Business Network* –
HB Klopper, School of
Business, Monash South
Africa. (with Høgevoid, N.,
Svensson, G., Wagner, B.,
Sosa, J.C., Petzer, D.J.,
Ferro, C. & Padin, C.)
- *Fresh Food Supply Chains:
Sustainability Issues* –
Emma Coath, Monash
University, Australia

7.00pm

DINNER

Day 2: Tuesday 23 June 2015

9.15am-10.30am

Plenary Session

Sisira Jayasuriya, Monash University,
Australia

- *Climate Shocks and Economic
Development: A Subnational Analysis*
– Paul Raschky, Monash University,
Australia
- *Sustainability: A Legal Standpoint* –
Bryan Horrigan, Monash University,
Australia

10.30am-11.00am

MORNING COFFEE BREAK

11.00am-12.45pm

Parallel Streams:

**Stream A4: Economics –
Chair: TBA**

- *Study of climate change
adaptation and sustainable
ground water governance
with special reference to
India* – Gamini Herath,
Monash University Malaysia
- *Optimal Climate Change
Adaptation in the Water
Sector* – Anke Leroux,
Monash University, Australia
- *TBA* – Michael Ward,
Monash University, Australia

**Stream B4: Business -
Chair: Amrik Sohal, Monash
University, Australia**

- *Theories of the firm's
contribution to sustainability*
– Rodrigo Lozano, Utrecht
University, The Netherlands
- *Sustainable purchasing and
transportation in a global
supply chain context* – Daria
Battini, University of Padua,
Italy
- *An integrated supply chain
problem with environmental
considerations* – Ali Daibat,
Masdar Institute of Science
and Technology, UAE

12.45pm-1.30pm

LUNCH

1.30pm-2.30pm

Parallel Streams:

**Stream A5: Economics –
Chair: TBA**

Discussion – Developing our
future research agenda

**Stream B5: Business -
Chair: Amrik Sohal, Monash
University, Australia**

Discussion – Developing our
future research agenda

2.30pm-3.00pm

Final discussion plenary session

Chair – Gary Magee, Monash University,
Australia